

15th International Conference in
Commemoration of Prof. Marco Biagi

DIGITAL AND SMART WORK

20-21 March 2017

Marco Biagi Foundation, Modena, Italy



UNIMORE
UNIVERSITÀ DEGLI STUDI DI
MODENA E REGGIO EMILIA

MONDAY 20 MARCH 2017

PLENARY SESSION

9.00-10.00 **Conference Opening**

CHAIR

Paola Reggiani Gelmini Vice President Marco Biagi Foundation

Angelo O. Andrisano Rector of the University of Modena and Reggio Emilia

Giancarlo Muzzarelli Mayor of Modena

Patrizio Bianchi Cabinet member of Emilia Romagna Region for the coordination of European policies on development, education, vocational training, higher education, research and employment

10.00-11.00 **Marco Biagi and Labour Law: 15 Years On**

CHAIR

Yasuo Suwa Hosei University, Tokyo

DISCUSSANTS

Andrea Landi University of Modena and Reggio Emilia

Marcello Pedrazzoli University of Bologna

Tiziano Treu President of the International Society of Labour and Social Security Law

11.00-11.30 **Commemoration of Prof Roger Blanpain**

CHAIR

Janice Bellace The Wharton School, University of Pennsylvania

DISCUSSANTS

Frank Hendrickx University of Leuven

Manfred Weiss J.W. Goethe University, Frankfurt am Main

Conference participants will be invited to freely contribute to this session

11.30-11.45 BREAK

11.45-13.15 **Digital and Smart Work: Presentation of the Conference Topics**

CHAIR

Luigi E. Golzio University of Modena and Reggio Emilia

DISCUSSANTS

Edoardo Ales University of Cassino and Southern Latium

Tommaso Fabbri University of Modena and Reggio Emilia

Giovanni Solinas, Sergio Paba University of Modena and Reggio Emilia

13.15-14.15 LUNCH

PARALLEL SESSIONS

14.15-16.15 SESSION 1

Definitions and Ground-Setting

CHAIR

Luca Solari University of Milan

DigitAgile: the Office in a Mobile Device.

Threats and Opportunities for Workers and Companies

Roberto Albano, Sonia Bertolini, Tania Parisi University of Turin

Ylenia Curzi, Tommaso Fabbri University of Modena and Reggio Emilia

The New Invisible Work

Deepa Das Acevedo University of Pennsylvania Law School

"Always-on" – The Collapse of Work-Life Separation.

Recent Developments, Deficits and Counter-Strategies

Rüdiger Krause Georg-August-University Göttingen

14.15-16.15 SESSION 2

Rights and Freedoms in the Digital Economy

CHAIR

Csilla Kollonay-Lehoczky Central European University, Budapest

The Gig Economy and Labour Regulation: an International and Comparative Approach

Valerio De Stefano International Labour Organisation and Bocconi University, Milan

Right to Privacy in the Era of Digitalization

Viktor Križan University of Trnava, Slovak Republic

Online Speech and the Workplace: Public Right, Private Regulation

David Mangan Osgoode Hall Law School, York University, Canada; City University, London

Technology and Productivity at the Company.

A New Paradigm without Clear Answers?

Rafael Moll Noguera University of Valencia

16.15-16.30 BREAK

PARALLEL SESSIONS

16.30-18.30 SESSION 3

Smart Working

CHAIR

Jacques Rojot University of Paris II Panthéon-Assas

Health and Safety of the "Agile" Employee: Pointers for a Discussion

Andrea Allamprese University of Modena and Reggio Emilia

Federico Pascucci University of Camerino

Into Smart Work Practices: What Challenges for HR Departments?

Daria Sarti University of Florence

Teresina Torre University of Genoa

New Technologies at Work: Smart Working and Employment Protections in Italy

Carla Spinelli Aldo Moro University of Bari

The Peculiarities of Teleworking in Post-Soviet Space: Russia, Kazakhstan, Belorussia and Ukraine

Elena Sychenko State Institute of Economics, Finance, Law and Technology, Leningrad Region

16.30-18.30 SESSION 4

Employment in the Gig Economy

CHAIR

Marzia Barbera University of Brescia

The (Unbearable?) Lightness of Self-Employed Work Intermediation: Proposal for a Classification Scheme

Gionata Cavallini University of Milan

"Dependent Contractors" in the Gig Economy: a Comparative Approach

Miriam A. Cherry Saint Louis University

Antonio Aloisi Bocconi University, Milan

A Fair Wage for Crowdworkers

Emanuele Menegatti University of Bologna

The 'Uberization' of the Chinese Workplace? Regulating Labour in a New Digital Economy

Mimi Zou Chinese University of Hong Kong

18.45-19.30 **Author Meets Readers**

Susan Bisom-Rapp Thomas Jefferson School of Law, San Diego

presents

"Lifetime Disadvantage, Discrimination and the Gendered Workforce"
(S. Bisom-Rapp and M. Sargeant, Cambridge, 2016)

DISCUSSANT

Tindara Addabbo University of Modena and Reggio Emilia

TUESDAY 21 MARCH 2017

PARALLEL SESSIONS

9.00-11.00 SESSION 5

Collective Representation and Trade Union Issues

CHAIR

Ralf Rogowski University of Warwick

**Evolution of Trade Unions in the Age of Industry 4.0:
A German and Italian Debate**

Matteo Avogaro University of Milan

**Amazon and the Challenges Faced by Unions in the Digital Economy Era:
the Italian Case**

Marta D'Onofrio University of Eastern Piedmont

**Workers' Representation in the Companies in the "Digital Economy". Is it
Possible?**

Ekaterina Ribarova Institute for Social and Trade Union Research at the CITUB, Sofia

9.00-11.00 SESSION 6

Labour Market Issues

CHAIR

Tindara Addabbo University of Modena and Reggio Emilia

Digital Women: Flexibility and Opportunities

Marina Brollo, Anna Zilli University of Udine

**Trade Union Action and Collective Regulation in the Digital Economy Era:
the Amazon Case in Germany**

Bruno Cattero University of Eastern Piedmont

Smart Working, Smart Learning: Skills and Competences in the Digital Era

Roberta De Michele University of Modena and Reggio Emilia

11.00-11.15 BREAK

11.15-13.15 SESSION 7

The Employer in the Digital Economy

CHAIR

Manfred Weiss J.W. Goethe University, Frankfurt am Main

**Employment Rights in the "Jobless Society": the Employer's Organizational
Power and the Digital Revolution**

Maria Dolores Ferrara University of Trieste

The Concept of Employer in the Gig-Economy

Anna Ginès i Fabrellas ESADE-Universitat Ramon Llull

The Function of Feedback Systems in the Era of the On-Demand Economy

Alessandra Ingraio University of Milan

Digital Work and the Role of Online Platforms: the Need for an Indirect Approach

Luca Ratti University of Luxembourg

11.15-13.15 SESSION 8

Sectoral and Regional Impacts of Digitalisation on Employment Relations

CHAIR

Susan Bisom-Rapp Thomas Jefferson School of Law, San Diego

Made in China 2025: Implications on MNC Labor Supply Chains and Workers in the Digitally Transforming Workplace in China

Ron Brown University of Hawaii

"Call if You Need Me!" The Driver Guild Case and Industrial Relations in the Gig Economy

Micaela Vitaletti University of Teramo

Collective Representation of Taxi Drivers. Case of Hangzhou City, China

Shuxi Yin Hefei University of Technology

13.15-14.15 LUNCH

PLENARY SESSION

14.30-16.00 **Presentation of the Results of the Sessions**

CHAIR

Alan Neal University of Warwick

DISCUSSANTS

Luca Solari, Csilla Kollonay, Jacques Rojot, Marzia Barbera, Ralf Rogowski, Tindara Addabbo, Manfred Weiss, Susan Bisom-Rapp

16.00-17.00 **Discussion and Closing**

CHAIR

Alan Neal University of Warwick

ORGANISING COMMITTEE

Tindara Addabbo University of Modena and Reggio Emilia, Italy

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